

COST ESTIMATE

HO-24-PD-000859

October 09, 2024

This is to authorize **MANILA BULLETIN PUBLISHING CORPORATION** to publish in the **MANILA BULLETIN** the following placement/s.

TYPE OF AD / DESCRIPTION	:	DIRECT AD PLACEMENT (ANNUAL STOCK HOLDERS MEETING)
AREA / SIZE (Base & Height)	:	4 cols. (13.02 cms) X 16 cms. Black & White
DATE (S) OF ISSUE	:	November 4 & 5, 2024 (Monday & Tuesday)
WEEKDAY RATE: 393/ccm	:	P 393.00
		x 64 ccms
		<u>P 25,152.00</u>
NUMBER OF PUBLICATION	:	x2
		<u>P 50,304.00</u>
ONLINE PUBLICATION (20,000.00 X 2)	:	40,000.00
		<u>P 90,304.00</u>
ADD: AFFIDAVIT OF PUBLICATION COST (Print and Online)	:	200.00
		<u>P 90,504.00</u>
ADD: 12% EVAT	:	10,860.48
TOTAL AD COST	:	<u><u>P 101,364.48</u></u>


Notes:

Section: **Business Section**
Material: rorypage@yahoo.com.ph

We promise to pay the amount of **ONE HUNDRED ONE THOUSAND, THREE HUNDRED SIXTY FOUR AND 48/100 PESOS ONLY** before publication.


PLANTERS PRODUCTS INC.
(Advertiser / Company Name)

By: Authorized Signatory


Mr. Jose Robel G. Cantimbuhan
Chief Financial Officer
Signature over Printed Name

MANILA BULLETIN


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